

Develop Green Corridors

In order to improve the environmental quality of the NDC area, it is recommended that 'green spaces' be connected through a network of green corridors. Within the study area it is recommended that the 'greening' of the Broughton and Cromwell Road corridor is achieved through the following: -

- Establishing tree lined boulevards
 - Improving neglected land
 - Introducing seasonal colour



or
ok Like

ROAD CORRIDOR



Improvements to the Street Scene

One of the key policies of the strategy is to create a co-ordinated image and sense of place for the area. This can partly be achieved through establishing a co-ordinated approach to street furniture, colour, boundary treatment, and the use of bollards and lighting throughout the study area and the NDC area as a whole.



Encourage Public Art

Public art throughout the NDC area could be the subject of a specific strategy developed by a suitable environmental artist. This could be achieved through seeking expressions of interest from suitably qualified artists or through design competitions. It is important that this is developed in the context of this study and with a strong community involvement.



Creation of Pedestrian Links

The NDC area has several key highway corridors that present safety issues with fast flowing traffic. Pedestrian safety improvement schemes have been carried out in some locations and these should be extended throughout the area where achievable.

It is therefore recommended that the following approach be adopted within the study area, and the principles extended throughout the NDC area where funding allows: -

- Extend the footway renewal scheme along Broughton Road between Langley Road South and the Pendleton Gateway
- Improve the pedestrian environment and linkages and prioritise safe pedestrian crossing points at the following locations:-
 - St George's Entrance Linking the community in the vicinity of St George's
 - Way with the community in the London Street area
 - Canal Walk
 - St Thomas's Church
 - Pendleton Gateway
 - Brindleheath
 - Strawberry Road

A FaceLift For The Cromwell Road Corridor



What Can I Do?

The work carried out to date is just the start of the process and it is important to hear your views to help us to decide what needs doing, and in particular what the priority should be. You can do this by completing the questionnaire below and returning it to Tony Mullin at New Deal for Communities Team, FREEPOST, NAT 5196 Salford M6 9ZQ by 6th August.

Or alternatively you can come along to the exhibition can be seen at the New Deal offices on Cromwell Road roundabout between 16th July and 6th August.

An open evening will be held on Thursday 22nd July from 5-7.30pm at Pendleton Church (St Thomas') Ford Lane, where you can comment on the proposals and help us to priorities the work.

When Will it Happen?

Once consultation is complete and general agreement is reached on what needs doing and what funds are available, we will need to start applying for grants to help us pay for the work. There is already a small amount of money available to spend before the end of March 2005, so it is important to hear your views now to enable us to get started.

Questionnaire

1. Do you support this 'Public Realm Strategy' and what it is looking to achieve?

YES NO

2. Rank the following key projects according to how important you feel they are. Please mark them from 1 to 5. 1 = high and 5 = low priority.

- Provision of new street furniture (bins, railings, seats etc)
- Introduction of public art
- Improvement to local park
- Development of green corridors
- Creation of safe & improved pedestrian & cycle routes, e.g. to Salford Shopping City

3. Please prioritise the following projects in terms of how important you feel they are to the successful longer-term regeneration of the area.

- Traffic calming (humps, pedestrian crossings etc)
- Play areas & play equipment
- Redesign of Pendleton roundabout
- Frontage improvement of key buildings
- Providing access to canal
- Redevelopment of Pendleton House
- Improvement of neglected land
- Introduction of public lighting

Your Contact Details

Name

Address

Contact number