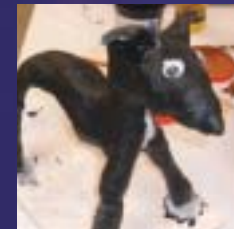
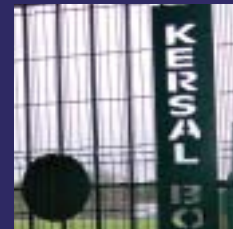




Charlestown & Lower Kersal New Deal for Communities

Update for Financial Year 2004/05



Introduction

Financial Year 2004/05

Results from the latest Mori survey (National Evaluation of NDC Household Survey November 2004) have shown an increase in the number of people who are more aware of NDC and that we are making improvements within the area.

The great number of projects that have run during 2004/05, along with plans for 2005/06, will help to strengthen the positive work that NDC, along with local residents, is doing in the area. It is hoped that your views of NDC and our work in the area will improve even more for the next Mori survey in 2006.

If you would like a copy of the full 2004/05 Annual Report, please call into the NDC offices at Cromwell House or phone 0800 587 7883.

Building Communities

£384,670 spent, 5% of the total annual budget



Your Views

"I have heard of my local NDC"

2002 63%
2004 82%

✓ +19%

Of those who had heard of NDC...

"I feel that NDC has improved the area a great deal / fair amount"

2002 22%
2004 47%

✓ +25%

"I feel part of the local community"

2002 38%
2004 43%

✓ +5%

What did we do in 2004/05?

Community Involvement Strategy -

Approved in March 2005, this sets out NDC's approach to ensuring that community engagement is at the heart of our programme.

Community Facilities Strategic

Action Plan - Approval of short term support for five key local Community Facilities.

Rewarding Participation - The first ever NDC Oscars Evening, organised by the community and NDC, was held in March to celebrate the valuable role played by volunteers across the area.

Voluntary and Community Sector

Support - An assessment of 40 local community and voluntary groups was completed in 2004, resulting in the creation of a Community Groups Network.

Communications

- The Partnership Board approved a Marketing & Communications Strategy in September 2004. A new NDC web site has been launched - www.chalk-ndc.info

Advocacy Project - Run by Age Concern to provide support and advice to people aged over 60, particularly those who will be affected by the housing changes being implemented through the Development Framework.



Crime & Community Safety

£600,417 spent, 8% of the total annual budget



Your Views

70% of you feel very / fairly safe in or around the area.

"I am very / fairly worried about burglary"

2002 62%
2004 56%



28% of you have heard of the Burglary Reduction project supported by Charlestown & Lower Kersal NDC. A third of those had directly benefited from the project.

What did we do in 2004/05?

The Community Safety Team -

A Community Safety Programme Manager, Community Safety Development Officer, a Police

Sergeant and 2 Police Constables have worked hard to deliver results for the local community, working on a large number of operations.

Burglary Reduction - Great successes have been seen, with 345 properties target hardened through the installation of alarm systems, security lights and window and door locks.

Crime Prevention Fund - A number of anti-motorcycling gates have been erected and a programme of knee railings is being installed to help prevent vehicle crime.



CCTV - The system is now in use and has been used to record and investigate incidents. Use of the system has resulted in several arrests for vehicle crime offences.

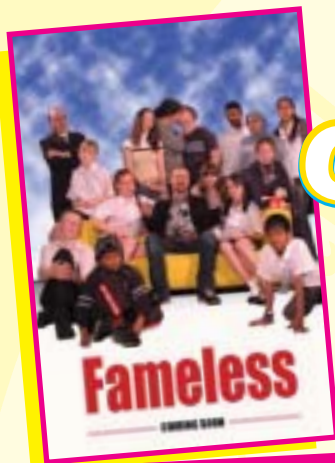
Gears + - Provides educational motor related programmes to divert young people aged 13-19 from vehicle crime.

Property Marking Campaign - The team carried out a trial on a small area, prior to rolling out the free property marking kits early 2005/06. Call in to the NDC office for your free kit.



Children, Young People & Education

£1,635,859 spent, 23% of the total annual budget



Your Views

"I am very / fairly satisfied with secondary schools in the area"
2002 53%
2004 69%



+16%

"I am very / fairly satisfied with primary schools in the area"
2002 80%
2004 91%



+11%

"Teenagers hanging around on the streets are a serious problem"
2002 51%
2004 45%



-6%

What did we do in 2004/05?

The Beacon Resource Centre – The building neared completion at the end of 2004/05 and work began on how the centre can best meet the needs of our young people.

Community Sports & Activity Programme

– A new Sports Development Team is in place and has gained national recognition for its innovative work with young people.

Play and Child Care Development

– Summer fun activities have now been extended to Easter holidays and all half terms. The appointment of a Play and Child Care Development Worker has helped to improve the activities available in the area.

Advisor for Pregnant Young Women

– Good progress has been made with 40 young parents in the NDC area being supported. As a result, five young people have either started college or will be starting in September 2005.

Young Volunteers – By the end of the 2004 academic year, nearly 300 young people (aged 13-15) had completed voluntary work on a range of activities in the local community.

New Youth Participation Project

Approved - Reel Manchester worked with a group of over 30 young people from the NDC area to produce a film called Fameless based on their real life experiences.



Physical Environment

£2,995,551 spent, 42% of the total annual budget

Your Views

"I am very / fairly satisfied with the area"

2002 49%
2004 60%

✓ +11%

"I think the area is much / slightly worse than 2 years ago"

2002 44%
2004 28%

✓ -16%

"I am very / fairly satisfied with accommodation"

2002 87%
2004 88%

{ very little change }

47% of you are fairly or very dissatisfied with sports and leisure facilities, with 24% being very or fairly satisfied.

72% of you have heard of the Cromwell Gardens supported by Charlestown & Lower Kersal NDC.

What did we do in 2004/05?

Development Framework – The Board formally approved the final version in July 2004, and a programme of neighbourhood planning started with the Blandford Road area in September 2004, followed by the Lower Kersal Estate event in November 2004. Further events are planned for 2005/06 and beyond.

Salford Sports Village – Contractors were on-site in January 2005. As part of the Sports Village, the new Riverside Bowling Green has been built next to Lower Kersal Social Club.

Private Housing Improvements - Block improvements were carried out on 47 homes along Littleton Road, in addition to the 40 already completed at Norfolk and Suffolk Street.

In Bloom – This made a considerable impact in the area. 635 hanging baskets were given to local residents, 39 displays were placed along key routes, 6 community grants were

awarded and 313 individuals were involved in the project. A regional award was gained in the 2004 Britain In Bloom Campaign.

Community Environmental Programme (CEP) – Included riverside landscaping around Gargrave Street, the Albion community garden, small environmental improvements at Strawberry Road and London Street, and support for the In Bloom project from Groundwork.

Alleygating – There were successful closures of 23 alleyways, and gates are to be installed in Summer 2005.



Health

£457,458 spent, 6% of the total annual budget

Your Views

"I feel my own health is good"

2002 49%

2004 43%

X 6%

64% of you felt very / fairly satisfied with health facilities.

44% of you have heard of the Health & Wellbeing Centre supported by Charlestown & Lower Kersal NDC.

What did we do in 2004/05?

Healthy Living Centres - Work on both centres started and construction of the Charlestown centre is on schedule for opening in October 2005. A temporary centre was established at Pendleton House.

Community Health Action Partnership (CHAP) - The development of CHAP continued through the year with the recruitment

of a Chief Executive in January 2005. The Partnership committed to deliver a range of services to address health inequalities, including the Health and Play Team, the Expert Patients Programme, Carers' Support and the Healthy Living Project.

START 2 Healthy Living Project - With refurbishment funded by NDC, the centre now open at Brunswick House provides a facility for arts, training, education and related services for those with mental health difficulties.

Dental Health - The project contacted 1,656 young people, developed and distributed dental resource packs to local schools, and provided advice and support to local people.

Integrative Healthcare Pilot (Complementary Therapies) - Provided 355 appointments for massage, homeopathy, reflexology and/or Indian head massage to local residents.



Business, Employment & Skills

£318,712 spent, 4% of the total annual budget

Your Views

"I am of working age and in paid work"

2002 59%
2004 55%

X 4%

"I am of working age and have no qualifications"

2002 27%
2004 26%

{ very little change }

61% of you have heard of the Jobshop supported by Charlestown & Lower Kersal NDC.

30% of local businesses have accessed Business Support Services in the last 12 months.

What did we do in 2004/05?

Supporting Local Business -

A range of support was available, including derelict property

refurbishment grants, external improvement grants, funding for specialist advice and the employment of a Business Liaison Officer. This resulted in a number of new businesses relocating to the area (including Castlefield Print and Hawk Security), vacant properties being brought back into use, and opportunities created for local employment.

Jobshop in the Community -

Provides information, advice and guidance, training and one-to-one support to help local residents to move into education, training and/or employment. Customer satisfaction is very high and 50% of clients move into employment.

ICT in the Community - Involving local people in developing an Internet portal for the local community.

Skills for Life Centre - This drop-in centre provides community-based basic skills and ESOL training and support for local residents, at the Lower Kersal Centre in partnership with Salford College.

CHANCE - Provided a low-cost handy-person service to local people and businesses. As a service to the community, CHANCE was an undoubted success.

Community Business Support -

Support for local people and community groups was provided via Salford Community Venture to establish and develop community enterprises in the area. Around 10 organisations have benefited.





Looking forward

In 2005/06 you will really begin to see things happen...

- Community Facilities Strategic Action plan
- A new Training & Recruitment Co-ordinator
- Proposals for Police Community Support Officers
- Completion of NDC Property Marking scheme
- Opening of the Beacon Centre
- A new Youth Participation & Development Officer
- Site preparations for new house building
- Housing Environmental Improvements
- Salford Sports Village will open
- Work will start on the Neighbourhood Park
- Traffic calming and street lighting improvements
- The Charlestown Healthy Living Centre will open
- Maternity Services Project
- Salford Innovation Park is scheduled to start
- New approaches for Transition to Employment for Young People, and Adult Learning & Skills Development
- Maximising Local Labour projects will assist people into the construction industry

Arabic

لو عاين اوضعتن ابي عاين اكمسا عده اسئل
 رقم تليفون . ٠١٦١ ٦٠٧٨٥٠٢

Farsi

اگر شما یا هرکسی که شما می شناسید برای مهییدن
 این اطلاعات احتیاج به کمک داشته لطفاً با این
 شماره تلفن تماس بگیرید: ٠١٦١ ٦٠٧ ٨٥٠٢

French

Si vous ou quelqu'un vous savez que les besoins aident dans la compréhension de cette information, s'il vous plaît nous contacter sur 0161 607 8502.

Portuguese

Se tú ou alguém que conheces precisa de ajuda à entender esta informação, faça o favor de nos contactar neste número 0161 607 8502.

Kurdish

ئه گهر هاتوو خۆت یان که سیک که وادهی ناسی ویتویستی
 به یارمەتی یه بو تیکه یستی ئه م مائوواته تکایه په یوه ندریان
 بجا بکه له سهر زمانه ته له فونن ٠١٦١ ٦٠٧ ٨٥٠٢

Somalian

Haddii aad Tahay ama aad Taqaan qof
 u baahan Caawimaad;
 Faallan Kala Xiriiis taleefoonka.
 0161 607 8502

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Look out for your copy of the NDC newsletter for news on what's happening in the future – it's out every couple of months.